

HISTORY 1982
NEW GLOBAL HISTORY: AN INTRODUCTION
 (Conference Course)
 Fall 2001-2002

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What are the forces of globalization shaping our world (for better or for worse)? How can we bring an historical perspective to bear on them? How might we conceptualize a new sub-field of history—global history—and distinguish it from more traditional historical and world historical approaches? When did the forces that we associate with globalization become apparent, and how have these forces evolved since then to shape the contemporary world? Are we, in fact, entering a global epoch? This course is an inquiry into such questions, and into the materials relating to them, dealing specifically with transnational factors such as the step into space, satellite communications, the multinational corporations, migrations, environmental issues, international relations, and human rights; and with topics such as global culture, consumerism, and cities.

The course will invite student presentation of research on particular topics.

Course Mechanics

Writing

Either 3 papers of ca. 7-8 pp., or a research paper, 25-30 pp., will be required, on topics mutually agreed upon by student and instructor. (All papers are due on December 14, 2001.)

Readings

Manuel Castells, The Rise of the Network Society (Blackwell, paper, 1996).

Conceptualizing Global History, ed. Bruce Mazlish and Ralph Buultjens (Westview Press, paper, 1993).

Margaret Keck and Kathryn Sikkink, Activities Beyond Borders (Cornell University Press, paper, 1998)

William J. Mitchell, City of Bits

(These books may be purchased at the Coop; copies have been put on reserve at Lamont Library.)

Other readings are to be found in the Binder (at Lamont).

Topics and Reading Assignments

September 18. **Organizational Meeting: Introduction to New Global History**

September 25. **Concepts and General Literature on New Global History.**

Read: (1) G. Barraclough, An Introduction to Contemporary History, Chapter 1. "The Nature of Contemporary History," pp. 1-35.

(2) William A. Green, "Periodizing World History," in World History, ed. Pomper, Elphick and Vann, pp. 53-65, and Conceptualizing Global History, 1-24 (Introduction); 27-44 (Ch. 1); 47-69 (Ch. 2); and 71-91 (Ch. 3).

(3) Michael Geyer and Charles Bright, "World History in a Global Age," The American Historical Review, vol. 100, No. 4 (October 1995), 1034-1060. (Both this article and CGH have extensive bibliographies.)

(4) David Held et al, Global Transformations, pp. 1-28 (Introduction).

(5) Akira Iriye, "The Internationalization of History," American Historical Review, vol. 94, no. 1 (1989), pp. 1-10.

October 2. **Global-Local Relations**

Read: (1) Bruce Mazlish and Wolf Schafer, Draft Introduction to "Global Civilization and Local Cultures" conference, pp. 1-4.

(2) Roland Robertson, Globalization, 1-7 (Prologue), 49-60 (Mapping the Global Condition), and 85-96 (Japanese Globality and Japanese Religion).

(3) Mazlish, "Comparing Global History to World History," Journal of Interdisciplinary History (Winter 1998), 385-395.

October 9. **Space and Time.**

Read: (1) Stephen Kern, The Culture of Time and Space, 1880-1918, 1-9, 10-15, 37-39, 65-67, 107-118, 183-188, and 211-219.

(2) Walter McDougall, "The Scramble for Space," The Wilson Quarterly. (Autumn 1980), 71-82.

(3) McDougall, "Technocracy and Statecraft in the Space Age," American Historical Review (October 1992), 1010-1011, 1023, and 1037-1040.

(4) Hannah Arendt, "Man's Conquest of Space," The American Scholar (Autumn 1963), 538-540.

October 16. **The Information Revolution.**

Read: (1) Manuel Castells, The Rise of the Network Society, 92-99, 327-375, 376-423, 429-461.

(2) Discussion will also include reference to his other book, The Power of Identity.

Oct. 23. **Multinational Corporations.**

Read: (1) Karl Moore and David Lewis, Multinationals, Transcontinentals and Entrepreneurs: 2000 Years of International Business (Unpub.), 6-7, 12-13, 25-31, 45-47, 48, 100, 108-112, 125-127, and 142.

(2) Mira Wilkins, "Multinational Corporations: An Historical Account," 1-32.

(3) William Keller and Louis Pauly, "Globalization at Bay," Current History (November 1997), 370-376.

October 30. **NGOs.**

- Read:** (1) Margaret Keck and Kathryn Sikkink, Activities Beyond Borders, 1-198.
 (2) Frederick Starr, "The Third Sector in the Second World," World Development (January 1991), pp. 65-71.
 (3) Held, Global Transformations, pp. 52-58.

November 6. **Nationalism and Internationalism**

- Read:** (1) Ulf Hannerz, "The Withering Away of the Nation," Ethnos, 58 (1993), 377-391.
 (2) Craig Calhoun, "Nationalism and Ethnicity," Annual Review of Sociology, 19 (1993), 211-239.

November 13. **Migrations**.

- Read:** (1) Wang Gungwu, "Migrations and Its Enemies," in Conceptualizing Global History, 131-151.
 (2) Robin Cohen, "Diasporas, the Nation-State and Globalisation," in Global History and Migrations, ed. Wang Gungwu, 117-143.

November 20. **Global Culture**.

- Read:** (1) Arjun Appadurai, Modernity at Large: Cultural Dimensions of Globalization, 1-65.
 (2) John Joyce, "The Globalization of Music: Expanding Spheres of Influence," in CGH, 205-224.

November 27. **Consumerism**

- Read:** (1) Cissy Fairchild, "Consumption in Early Modern Europe," CSSH (1993), 850-858.
 (2) Daniel Miller, Acknowledging Consumerism, 1-57.
 (3) Appadurai, Modernity, 66-85.
 (4) Bruce Mazlish, "Consumerism in the Context of the Global Ecumene," (unpub. Ms.), 1-13 single space.

December 4. **Cities**.

- Read:** (1) William J. Mitchell, City of Bits, 3-173.
 (2) Saskia Sassen, The Global City: New York, London, Tokyo, 3-21, 323-338.

December 11. **Syntheses and Conclusions**.

- Read:** (1) Ulrich Beck, "From Industrial Society to the Risk Society," Theory Culture and Society, 9, 1 (February 1992), 97-123.
 (2) Louis Menand III, "Human Rights as Global Imperative," in CGH, 173-204.
 (3) Anthony Giddens, The Consequences of Modernity, 63-78.